



# £50 / €55 CASHBACK CLAIM FORM

Thank you for purchasing a Panasonic Lumix G1 digital camera from your chosen photographic retailer. Please carefully check the terms and conditions and fill in your details below.

**SURNAME** \_\_\_\_\_ **FORENAME** \_\_\_\_\_

**ADDRESS**  
 \_\_\_\_\_  
 \_\_\_\_\_

**POSTCODE** \_\_\_\_\_ **CONTACT TELEPHONE NUMBER** \_\_\_\_\_

**EMAIL**  
 \_\_\_\_\_

**SERIAL NUMBER** \_\_\_\_\_ **DATE OF PURCHASE** \_\_\_\_\_

**PRODUCT NUMBER**  
(Please tick the box next to your purchased product and complete the code [e.g DMC-G1KEB-[KJ])

**G1**  **DMC-G1KEB-[ \_ ]**  **DMC-G1KEB9-[ \_ ]**

**I HAVE INCLUDED PROOF OF PURCHASE (Please tick)**

**I HAVE INCLUDED MY CARTON BARCODE (Please tick)**

**If you wish to join the Lumix Lifestyle Club please tick here and an introduction pack will be sent to you (see terms and conditions .12)**

**I CONFIRM THAT I HAVE PURCHASED THE ABOVE CAMERA FROM A PARTICIPATING RETAILER**

**SIGNED** \_\_\_\_\_

\*Terms and Conditions apply, please read below for full details regarding this offer.

## COMPLETING YOUR APPLICATION

NOTE: Please complete all sections required. Incomplete Claim Forms will be rejected.

- Where do I find out the model and serial numbers of the camera I have purchased?** This is located on the base of the camera and the rear of the carton your Lumix camera was shipped in, please see the illustration on the right for exact location
- How do I send my Claim Form to Panasonic?** Place this completed claim form and a copy of your Full Purchase Receipt together with the Barcode from the product carton into an envelope, attach a stamp and post to: Panasonic Lumix G1 Cashback Promotion, Howard Warwick Associates, 3 IllexHouse, Holly Road, Twickenham, TW1 4HF.
- What is a 'Full' Purchase Receipt?** You must include a copy of your full purchase receipt and not a deposit receipt. Please do not send the original.
- Where do I find the barcode?** You should cut off the barcode on the outer carton as illustrated in the illustration on the right.



Lumix G1 Carton End

## PROMOTIONAL TERMS AND CONDITIONS, PLEASE READ BELOW FOR FULL DETAILS.

- You will qualify for £50 (UK resident) or €55 (Ireland resident) cash back if you have purchased a qualifying Lumix G1 model from a participating dealer during the promotional period.
- Only purchases of a new camera (not second hand) with the following product numbers qualify for this promotion if purchased in a store after a demonstration during the promotion period: DMC-G1KEB-K, DMC-G1KEB-R, DMC-G1KEB-A, DMC-G1KEB9-K, DMC-G1KEB9-R, DMC-G1KEB9-A.
- Promotion Period: Purchases made between 6th April 2010 and 31st May 2010 qualify.
- To qualify for your Cashback, please clearly complete your details above and include a COPY of your full purchase receipt (not deposit receipt), the barcode from the carton with your claim, by 30th June 2010 (unfortunately, receipt copies cannot be returned so please retain your original). You must send a copy of your full purchase receipt and not a deposit receipt. However if you have applied for IFC or any other credit agreement with your purchasing retailer, and do not have a full till receipt, then please send a copy of both your deposit receipt and credit agreement.
- Entries with required documentation must be sent to: Lumix G1 Cashback, Howard Warwick Associates, 3 Illex House, Holly Road, Twickenham, TW1 4HF.
- Panasonic does not accept any responsibility for misdirected, delayed or lost claims, incomplete or illegible claim forms or claims damaged in the post. Claims by fax,

- telephone or e-mail will not be accepted. Claims made using the original or photocopied claim form will be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
- Upon receipt we will process your cashback claim and send the cheque made out to the name provided on this claim form. If you have not received your cashback cheque 45 days after posting your claim form, please contact the G1 Cashback Helpline on Tel: 0844 209 2999 (Monday to Friday 9:00 - 17:00) or e-mail: enquiries@lumixlifestyle.co.uk
  - This is a Panasonic promotion, run in conjunction with participating dealers only. Panasonic UK reserve the right to extend or withdraw this promotion at any time. No other Panasonic promotion for this product can be claimed at the same time as this offer.
  - Any personal information supplied by you will be used by Panasonic solely for the purpose of this promotion and in accordance with data protection legislation.
  - Promotion applicable only to UK and ROI postal addresses.
  - Panasonic would like to keep you updated on our latest technology and promotions by sending you our monthly newsletter.

- If you wish to receive relevant news and offers from Panasonic by email, please tick here
- If you wish to receive relevant news and offers from Panasonic by post please tick here

12. By purchasing a Lumix G camera you are eligible to join our FREE online user club "www.lumixlifestyle". Share your photos and opinions on our club forum and gallery, save off new lenses, get free subscription to selected photographic magazines, get discounted photo processing and many other offers... To find out more details please call 0844 209 2999 (in office hours) or email enquiries@lumixlifestyle.co.uk/

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These terms and conditions are governed and construed by English law.

Promotor: Panasonic UK Ltd, Panasonic House, Willoughby Road, Bracknell, RG12 8FP United Kingdom.

# Panasonic

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Errors and omissions are accepted.





New-Generation System Cameras

**LUMIX G™**  
MICRO SYSTEM

## Lumix Lifestyle Club

Become part of one of the fastest growing camera clubs in the world!

We want you to get the maximum enjoyment from your ownership of your new Lumix G digital camera. To help you do this we have created the Lumix Lifestyle Club, exclusively for you at no extra cost.

### Member Benefits

As a member you will be entitled to:

- Access to the discussion forum to share your views with the Lumix G community.
- Access to our gallery to share your best photographs with the community.
- Exclusive discount vouchers for Lumix G accessories.
- Monthly newsletter with the latest information on the Lumix G system.
- Training videos and extra content.
- Special offers like discount online digital photo processing.

All of this is easily available through the Lumix Lifestyle website ([www.lumixlifestyle.co.uk](http://www.lumixlifestyle.co.uk)), where you will find details about all our exciting member benefits. If you 'tick' the opt-in box for club membership (reverse side of this claim form) we will send you an information pack, which will tell you all you need to know about the club and how it works.

### Terms and Conditions

- 1 Lumix Lifestyle club membership is available to all UK and Ireland residents who have purchased a Lumix G series camera from a UK or Ireland retailers.
- 2 No information about club members will be passed to any third party for any reason whatsoever, other than as required by law.
- 3 All club offers and benefits will be promoted on the club website [www.lumixlifestyle.co.uk](http://www.lumixlifestyle.co.uk) and will be offered subject to availability. Panasonic UK Ltd reserve the right to extend or withdraw any promotion run on the website at any time.

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